

Karin Defossez – Key Account Manager

After her study Export Management in France Karin specialized her working experience in international marketing. Born in the Netherlands, she traveled around the world, worked in several countries in Europe, speaks 4 languages and joined Phaff Export Marketing in 2009.

For the past 9 years she worked on the SUSTA account and informs American Food Exporters about the European Market and the logistic side of exporting.

She guided exporters to the leading food tradeshows in Europe. With her professional network in the Food & Agri sector, she manages the matchmaking of inbound- and outbound trade missions. Together with Victor Phaff they are assisting US exporters to make the best possible introductions in the European Market.

